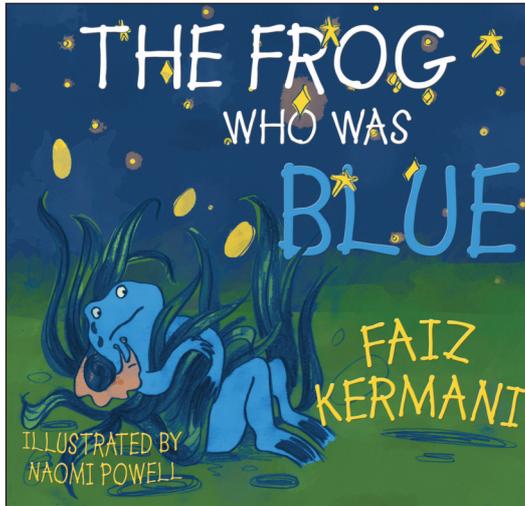




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THE FROG WHO WAS BLUE

In Faiz Kermani's new children's picture book, the loneliest frog in Malawi struggles to be accepted for his skin colour

Prolific children's author Faiz Kermani has returned with his new children's novel, *The Frog Who Was Blue*, which he's publishing for a good cause. "In my free time I serve on the board of a children's medical charity called the World Medical Fund (WMF). WMF runs mobile health clinics in Malawi, treating more than 25,000 children every year. Since all children love to read, we thought that a children's book, with a story set in Malawi, might make for an entertaining diversion for those children attending the clinics," comments Faiz. His new book features protagonist Biriwita, a blue frog who longs to be accepted at Croak College, the most famous school for frogs in Malawi. However, they all turn their backs on him as he is just too different!

*"What's wrong with you? Why are you blue?
You're the strangest frog we've seen. Normal frogs are green!"*

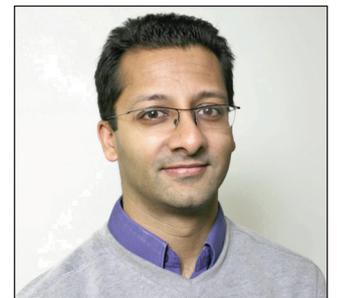
The Frog Who Was Blue is a witty and charming tale underpinned by the message that being different to others is no bad thing. "We hope that the book can raise the profile of WMF, since the charity's life-saving work relies entirely on donations," comments Faiz. "WMF's focus is on the region's poorest and most vulnerable children, including AIDS orphans. More information about the WMF is on their webpage: www.worldmedicalfund.org."

Goodreads reviews of *The Frog in the Skyscraper*, Faiz's previous book:

"An adorable book... Great for young early readers"

"Such a cute story including nice illustrations... You'll enjoy it if you're a child or an adult!"

Away from his serious scientific day job, in his free time, **FAIZ KERMANI** loves writing children's books that have funny themes and has also published *The Frog in the Skyscraper* and *The Frog Who Loved Mathematics*. His books have won awards in the US and UK and have been translated into French, German, Spanish and Russian. He is also involved in various literacy projects with schools and non-profit work with healthcare charities.



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PRESS PACK

FOR AUTHOR INTERVIEWS, REVIEW OR COMPETITION COPIES, ARTICLES, PHOTOS OR EXTRACTS PLEASE CONTACT SARAH TAYLOR

TEL: 0116 279 2299 EMAIL: SARAH_TAYLOR@TROUBADOR.CO.UK

TROUBADOR PUBLISHING, 9 PRIORY BUSINESS PARK, WISTOW ROAD, KIBWORTH, LEICESTER LE8 0RX