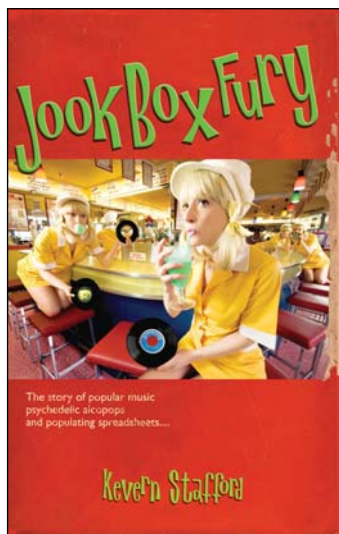


# PRESS RELEASE



www.jookboxfury.co.uk



## JookBoxFury

The story of popular music, psychedelic alcopops  
and populating spreadsheets...

Kevern Stafford

*JookBoxFury* is the story of a chaotic jukebox song pickers' game show as it takes to the road to launch the psychedelic alcopop, Jook – the drink that turns everything green for go-go.

Like a cross between *Seinfeld* and a beat generation *Top of the Pops* special, *JookBoxFury* is a celebration of rock and pop music, and its epitaph. All rock 'n' roll is here, from its art and glories to its mythical stories.

As the 'voice of the fan', Ray Mitchell must impress the hostile Jook marketing team to get onto the tour. Then he faces the other contestants: crazed cult rock icon, Rik 'The Guitar Man' Peabody; It Girl, Babs Golightly; rocking academic, Dr Annilese Rococco; wordy *NME* scribe, Nye Hill; and gimmick obsessed Radio Wonderful DJ, Simon 'Pony Boy' Rogers. If Ray can beat them with his jukebox selections he will be crowned the Jook Duke of the Juke and could save himself, and rock 'n' roll, from mediocrity – unless the alcopop's strange side effects are exposed first...

*JookBoxFury* – from Lonnie Donegan to Equally Humdrum. From the dawn of rock 'n' roll to the discovery of the nouvelle bric(01)age. Jook, baby, Jook.

*"Brilliant comic writing. Freakish, wild, bizarre, like its characters, but also accurate and full of insight into pop music culture's words and rhythms."*

Paul Mills, Gregory Fellow in Poetry at Leeds University and author of the Routledge Creative Writing Coursebook

*"This book made me laugh out loud so many times... Kevern Stafford has a uniquely clever way of mixing reality and fiction, so much so that I started believing bric(01)age was a real musical movement on a par with Britpop."*

Andy Watkins, aka Casper Hauser

**About the author:** Kevern Stafford has broken out of the daily 9.05 to 4.55 grind (greatest success: organising the Marketing Department's 'Decorate Your Desk Festival') to open Scarborough's leading jukebox-based B&B. He has an MA in popular music, and has specialised in mud, from seeing them play *Tiger Feet* live in 1974 to trudging through it at many of his seventeen Glastonbury festivals. He has performed at venues including the Big Chill and the Sage with folk festival sword dance favourites *Black Swan Rapper*, and is a two-times world champion rapper dancer.

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