



The Third Way: Globalisation's Legacy

Alison R Holmes

The Third Way sets out to explain the origin and history of the contemporary political phenomenon that brought the Labour Party to power. As the Labour Party wanes in popularity it also explores what that means for progressive politics as a whole.

The Third Way was a movement of the early-mid nineties and was considered to be at the heart of the New Labour strategy that swept the Party to power in 1997.

As the Party continues to falter – albeit after three historic victories – several questions can now be asked: What was the Third Way and where did it come from in terms of its wider historical context? How did it develop as both a political ideology and an electoral strategy? And, perhaps more importantly, where did it go and what are the current prospects for any progressive political movement?

“A masterly overview of the political debate on globalisation in Britain at the end of the 19th century, among the ‘New Liberals’, and of the similar issues discussed by ‘New Labour’ at the end of the 20th century: expertly researched, and provocative in underlining the parallels between the two groups of optimistic intellectuals.”

- Lord William Wallace, Professor Emeritus of International Relations at the LSE

“Remarkable” - David Marquand, political writer and academic

About the author: Dr Alison Holmes is currently the Pierre Keller fellow of Transatlantic Studies at Yale University and a Churchill Memorial Trust History Fellow. American by birth, she has lived in the UK for 20 years and worked in business, media and communications.

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