



Publishing and Printing Terminology for Self-Publishers

A Seriously Useful Author's Guide

Jane Rowland

As self-publishing continues to grow in popularity, more and more people find themselves becoming the publishers, printers and distributors of their own books. Along the way, many will discover that there are standards, words and conventions that exist within the world of publishing, printing and sales that they simply do not understand – but need to.

This simple to use, quick reference guide deciphers the jargon that you need to know, assisting with the smooth and stress free self-publication of your book! You can dip into it when you need to quickly grasp a concept or you can read it from cover to cover to gain a solid insight into the things you'll need to know to successfully self-publish. Either way it will become your essential reference along the road to becoming your own publisher, printer, supplier and bookshop!

About the Author: Jane Rowland has worked in a variety of roles within publishing for 12 years. For the past four years has been the editor of *The Self Publishing Magazine*, the UK's only dedicated magazine about self-publishing.

PUBLICATION DATE 11 January 2010

ISBN: 9781848761698

Price: £7.99

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