



NOBODY'S RESTING IN PEACE

Ken West provides an insight like no other into the world of death and funerals in his new novel *R.I.P. Off!*

Can the British laugh in the face of death and funerals?

Do they really want to know what happens when they hand their body over to the men in black?

Ken West's writing is entirely focused on death and funerals and how this relates to the environment. There is no other book similar to *R.I.P. Off! or The British Way of Death*, which allows readers to delve into the UK's funeral industry, a leader in green and alternative services – which the rest of the world has followed.

West's novel touches on the impact of divorce, religious dogma and belief, road and drug deaths, family disputes, poverty, obesity, health and longevity, commercialism and how death has a significant environmental impact. He uses his knowledge and experience of over 100,000 funerals, along with his detailed diaries, to show how people deal with death in a myriad of ways.

The incidents featured in *R.I.P. Off!* reflect the British character in a unique way. The mix of black humour and pathos embedded in each true story will touch the souls of all who read it.

"R.I.P. Off! is a social history. It sets the scene for the current celebrity funerals, and fictional deaths in Eastenders, where the wicker and bamboo coffin, secular service and green funeral is now commonplace. Every reader will gain a genuine insight into the world of death and funerals that cannot be gained by any other means," says Ken West, on the inspiration for his book.

KEN WEST was born in 1946 and retired in 2006, after 45 years in bereavement services. He created the revolutionary green funeral market when he opened the world's first natural burial site in 1993, which is spreading worldwide. He has been featured on *BBC Countryfile*, *The Daily Telegraph* and in recent years with Richard Wilson, best known for his role in *One Foot in the Grave*. Keen not to be his own customer, he is a runner with 65,000 miles under his belt and still running!

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