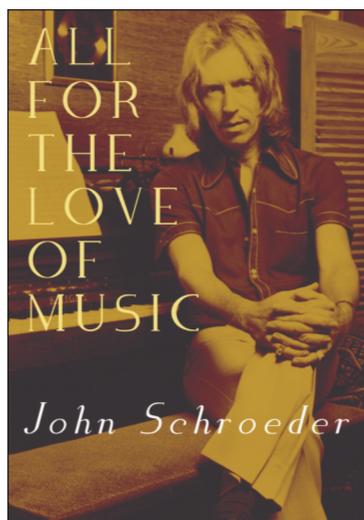




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ALL FOR THE LOVE OF MUSIC

John Schroeder

***All for the Love of Music* is the journey through John Schroeder's life –
after having completed National Service to landing his dream job with E.M.I Records.**

John's discovery of Helen Shapiro, and later penning her number 1 hit *Walking Back to Happiness* made John a household name. During his time in the music industry, John worked with world renowned artists and musicians including Status Quo, Geno Washington and Sounds Orchestral.

John details his rich experiences of what it was like to produce award-winning songs, as well as the treacherous path of founding a record label. *All for the Love of Music* relives the joys and successes, pitfalls and failures throughout John's career, which spans over 50 years, as one of the most widely acclaimed and talented record producers in modern music history.

*'It was Monday morning and I felt scared and excited as I walked along East Castle Street for the first time towards EMI's offices. I still couldn't get over the fact that the Chairman of the entire Company had written to me.
Someday I'd find the answer to that.'*

Scattered with photographs that beautifully illustrate his successful career, *All for the Love of Music* regales John's time at the forefront of the music industry. This book will be enjoyed by those with a passion for music and those who wish to know more about the music industry from someone who's experienced it all.

JOHN SCHROEDER was the producer and co-producer for no less than one hundred and seventy artists throughout his career, including Cliff Richard, The Shadows, Helen Shapiro and Status Quo. Virtually no field of popular music was untouched by his hand – from the orchestral jazz based stylings of Sounds Orchestral through to the pop-soul of Geno Washington. John was also initially responsible for bringing the Tamla Motown label to the UK. He later formed his own label, Alaska, signing a band named Cymande who are still the first British black band to conquer America. John has just completed their fourth album.

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